

BioFlaxElite™ with Cranberry

For General Health and Urinary Tract Health

This nutritional formula combines the synergistic benefits of specially processed organic flaxseed with scientifically-proven cranberries for general health and to aid in the reductions of urinary tract infections.

Packaging/Storage

- Packaging: Vacuum-sealed foil bags (450 g)
- Storage: Refrigerate after opening

Quality Assurance

- Non-GMO verified at the DNA level
- Manufactured to Good Manufacturing Practices (GMP) standards
- Flax is produced according to Biooriginal's Bio-Elite® Quality Assurance System
- Flax origin traceable to farm gate
- Chemical and irradiation-free processing
- Kosher

Market Statistics

Women often suffer from frequent urinary tract infections (UTIs).
“20% of women who have a UTI will have another, and 30% of those will have yet another. Of the last group, 80% will have recurrences.”

Source: National Kidney and Urologic Disease Information Clearinghouse (NKUDIC),
<http://kidney.niddk.nih.gov/kudiseases/pubs/utiadult/#risk>

“In the United States alone, 9.6 million doctor visits are attributed to UTIs each year, costing Americans more than \$1 billion to treat.”

Source: Torkos, Sherry, *The Benefits of Berries*, 2005, Bearing Marketing Communications, Mississauga: p.27.

Health Benefits

Cranberries

- Promote urinary tract health by
 - Acidification of urine
 - Prevention of adhesion of bacteria to endothelial cells in the urinary tract
 - Reduction in E. coli adherence by 75%
- Aid in the reduction in plaque formation associated with atherosclerosis
 - Flavonoids and polyphenolic compounds have been shown to reduce the accumulation of low-density lipoprotein (LDL) also known as “bad cholesterol”
- Exhibit antioxidant properties which stabilize free radicals

Dietary Fiber

- Improves bowel regularity
- Increases the feeling of fullness (satiety)
- Supports maintenance of normal blood glucose and cholesterol levels

Omega-3 EFA

- Supports heart health
- Supports normal function of skin and joints
- Supports immune system

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