

Daily KIDS DHA™: A Glass A Day Omega-3

Daily KIDS DHA™ the delicious way to give your children the DHA they need to support their brain development, nervous system function, learning abilities, healthy immune system, eye function, and more*.

A Serving of **Daily KIDS DHA™**

- Contains 100 mg to 150 mg of DHA/serving, the daily amount needed to sustain your child's optimal health.
- Comes in easy-to-consume Chocolate, Tropical Fruit Punch, and Very Berry Fruit Punch flavored powders that mix well with milk.
- Scientifically tested to guarantee product safety, stability, and purity.

Daily KIDS DHA™ Benefits

- Easy to swallow alternative to softgels and fish oils - No fuss solution.
- Great taste with three delicious flavors kids love.
- Safe, effective DHA supplement.
- Children enjoy **Daily KIDS DHA™** mixed with their favorite dairy or soy milk, smoothie, non-acidic beverage, or water. Simply serve with their regular meals or snacks.
- Natural and artificial flavor options are available.

Daily KIDS DHA™ Drink Mix



DHA Key Benefits*

Mental Function

- Aids in learning
- Improves cognitive function
- Stabilizes mood
- Improves concentration

Other Benefits

- Helps prevent inflammation
- Supports a healthy immune system
- Aids eye function and development
- Supports the development of a healthy nervous system

* Source: Horrocks L, Yeo Y. "Health benefits of docosahexaenoic acid (DHA)." *Pharmacological Research* 40, no. 3 (1999): 211-225

Market Demand

The 3 main sources of DHA include:

- Breast milk
- Cold-water fish or fish oil
- **Daily KIDS DHA™**

It is not always possible to ensure that children eat the amount of fish recommended for a healthy diet, especially if they do not like the taste.

Daily KIDS DHA™ is a great-tasting way for the 23.3 million children aged 6-11 in the United States to maintain 100 mg to 150 mg of DHA/day in their diets.

- Nutrition Business Journal's 2005 Business Report: "Fish oils made the biggest stride in sales growth in supplement sales, leading the dietary supplements market with 39.5% growth."
- Fish oil concentrates grew 38% for the past twelve months as of September 2005 according to SPINS Scan Data.
- Fish oils as a category have grown on average of 34% for the past 5 years as of September 2005 SPINS Scan Data.

Your answer to this demand is **Daily KIDS DHA™**.

Quality Assurance

Utilizing state-of-the-art technology and leading edge scientific research, Bioriginal develops innovative, customized products which are:

- Independently tested to ensure purity.
- Guaranteed for active ingredient content, purity, and homogeneity.
- Guaranteed to meet international purity standards for heavy metals and PCBs.
- Oils are compliant with the CRN voluntary monograph for omega-3 oils.
- Non-GMO, meeting WHO Codex standards for edible oil safety.
- Guaranteed shelf-life stable for 12 months.

Daily KIDS DHA™ Drink Mix

Delicious Drink Mix
Flavor Solutions:

Chocolate Tropical Fruit Punch
Very Berry Fruit Punch

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Typical Nutrition Facts

Very Berry **Daily KIDS DHA™**

Supplement Facts

Serving Size 1 Rounded tsp (3.0 g)
Servings Per Container 30

| Amount Per Serving | | % DV* |
|---------------------|--------|-------|
| Calories | 10 | |
| Total Fat | 0.2 g | 0 % |
| Saturated Fat | 0 g | 0 % |
| Trans Fat | 0 g | ** |
| Polyunsaturated Fat | 0.1 g | ** |
| Monounsaturated Fat | 0 g | ** |
| Cholesterol | 5 mg | 1 % |
| Total Carbohydrate | 2 g | 1 % |
| Dietary Fiber | 1 g | 3 % |
| Sugars | 0 g | ** |
| Protein | 0 g | 0% |
| Vitamin A | 0 IU | 0 % |
| Vitamin C | 4 mg | 7 % |
| Calcium | 13 mg | 1 % |
| Iron | 0 mg | 0 % |
| Sodium | 10 mg | 0% |
| 22:6 -DHA | 100 mg | ** |
| Omega 3 Fatty Acids | 110 mg | ** |
| Omega 6 Fatty Acids | 10 mg | ** |

** Daily Value not established

*Percent Daily Values are based on a 2,000 calorie diet.

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