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**NEWS RELEASE**

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FOR IMMEDIATE RELEASE

**MCT: NO CARBS, NO FILLERS, NO CARRIERS...NO PROBLEM****Bioriginal Launches Keto-Certified Coconut MCT Powders That Combine the Nutritional Benefits of MCTs with the Power of Protein***Saskatoon, Saskatchewan – November 1, 2018*

Bioriginal taps into the rising popularity of MCTs, protein and the Ketogenic Diet with the introduction of InstaMCT Pro™ coconut MCT powders—the only Keto-certified MCT powder on the market. Available in two proprietary versions, InstaMCT Pro™ and InstaMCT Pro™ + Ghee, Bioriginal's InstaMCT Pro™ products combines the energy-boosting benefits of MCTs with a complete source of protein from collagen and whey, that offers zero carbs in every serving.

"MCT (medium chain triglycerides) sales are exploding," says Bioriginal President Joe Vidal. "Consumers want portion packages and on-the-go solutions for this product that is becoming part of everyday lifestyles. Bioriginal's formulas are the highest quality combinations in the industry."

Bioriginal's InstaMCT Pro™ products offers improved solubility due to its proprietary formula containing organic whey protein concentrate and hydrolyzed type 1 & 3 collagen sourced from grass-fed cows. Both products are soluble in hot liquids without the use of a blender and have a creamy taste and mouthfeel.

InstaMCT Pro™ provides 7g MCTs and 2.4g protein in each 10g serving, and has a 70% MCT oil load. InstaMCT Pro™ + Ghee is the first-of-its-kind combination of MCTs, ghee, collagen and whey protein all in one product. It also offers an ideal 1:1 ratio of coconut-derived MCTs to grass-fed ghee in one convenient package.

Ketogenic-focused brand and product sales have mushroomed in the last 2 years, with growth outpacing other diet plans and overall food trends, according to several industry studies.

InstaMCT Pro™ coconut MCT powders, available in canisters, sachets and bottles, are launching at SupplySide West at booth #3251. Attendees can stop by the booth to be one of the first to sample Bioriginal's InstaMCT Pro™ products, along with Bioriginal's Coconut Energy Boost and Organic Pumpkin Protein.

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**About Bioriginal**

Celebrating 25 years, Bioriginal is a global leader in manufacturing natural nutritional foods, ingredients and supplements for food and beverage companies. Bioriginal has carved out a niche by scientifically combining ingredients from all over the world, directly from the source, to create innovative and efficacious solutions. Bioriginal's headquarters are in Saskatoon, Canada with facilities throughout the USA, Europe and Asia. Bioriginal is a member of the Cooke family of companies. For more information, please visit [bioriginal.com](http://bioriginal.com).

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